This bill is all about empowering parents to help them make an informed decision about what video games their children are allowed to play. It gives parents the confidence knowing their kids won't be able to buy games that are not age appropriate. This bill does not set the standard for games and in no why defines the standard, but ensures the standards that are set are enforced.

The Video Game Ratings Enforcement Act requires all retailers to check ID from any child trying to buy or rent Mature (M)-rated or Adult-Only (AO) rated games. The bill does not prevent a parent from buying any available game, but it does help to ensure that children can only access age appropriate content without parental permission. The Matheson-Terry bill requires that ratings system explanations be posted in stores so that parents can make informed decisions before purchasing or renting a game for their children.